MOH Content Request

This Script Info Request will help us develop your Audio Image.

Your 5- Spot (paragraph) promo is developed using a Professional Voice-over mixed with your choice of our Licence Free Music.
Your Music On Hold **(MOH)** Media Space is a unique advertising platform that when used professionally will have an awesome effect on your Branding & Customer Experience Management.

Remember:: **Your On Hold Audience is your captive audience. They have already filtered through your other marketing avenues so with you're On Hold Content *"less is best"*.**

Company Name:.....

Contact & Phone Number:.....

Contact & Phone Number: .....

Who are your callers: .....

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What is your Key Positioning Statement? .....

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Do you have a company slogan? .....

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What's your caller's average hold time? .....

Is your Web site up to date? Can we use it to source information for your script? .....

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How would you like your On Hold to sound - ☐ **Corporate** ☐ **Natural** ☐ **Humorous**

Please list points you would like highlighted in your production.

(For example: Services, specialties, Awards, Up sells, Did you knows, Location, special events, support, Charities)

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How often would you like to freshen up your MOH?	Music Preference:	Voice over Preference:
☐ Monthly	☐ Chill	☐ Male OR
☐ 3 Months	☐ Modern	☐ Female
☐ 6 Months	☐ Classical	
☐ 12 Months	☐ Easy Listening	
☐ Couple of Years	☐ Dance	
	☐ Strings	

tie networks

MUSICONHOLD
marketing, messages & music